



MONDAY, APRIL 18TH, 2011

1:00^{PM} AT THE

FREY ANGUS RANCH

GRANVILLE, ND

FREY ANGUS RANCH



**36th ANNUAL
BULL SALE**

Selling 140 Angus
and Red Angus
Performance
Tested Bulls

Plus

100 Angus Females
Open Yearling Heifers
Fall Calving Cows
Spring Cow/Calf Pairs

FREY ANGUS RANCH



“The Brand of Performance”

*Hello and Welcome to our
36th Annual Bull Sale*

Monday April 18, 2011

Dear Friends and Customers:

Again we would like to invite you to be with us Monday, April 18, 2011 for our 36th Annual production sale at the Frey Angus Ranch. We will be offering both Angus and Red Angus bulls in addition to an outstanding group of open registered Angus and Red Angus heifers, a dispersion of our fall calving cows and a group of spring calving cows with calves at side. These cattle represent the top blood lines in their respective breeds and will add pounds and dollars to your calf crop.

The bulls and heifers were not creep fed and have been developed on a high roughage ration with complete performance and carcass information. We invite you to stop in anytime and look through them at your convenience.

The catalog format is a complete spread sheet with detailed performance information. Extended pedigrees will be available or you can get more information on the website of the respective breed associations. All Angus bulls and females are AM, NH and CA free by test or pedigree. The Red Angus cattle will be tested and identified with test results. With record prices being received for all classes of cattle at this time, it is more important than ever that your cattle stand out with exceptional performance and quality. Frey Angus Ranch has put forth an even greater effort to provide you with fresh and sound genetics that will aid you in your marketing. Even on a high market, it is important that your cattle receive the premiums they deserve...proper bull selection will ensure they do.

Again, we invite you to be with us on Monday, April 18th. Come early for a complimentary beef lunch. If we can be of assistance, please do not hesitate to call.

THE FREYS

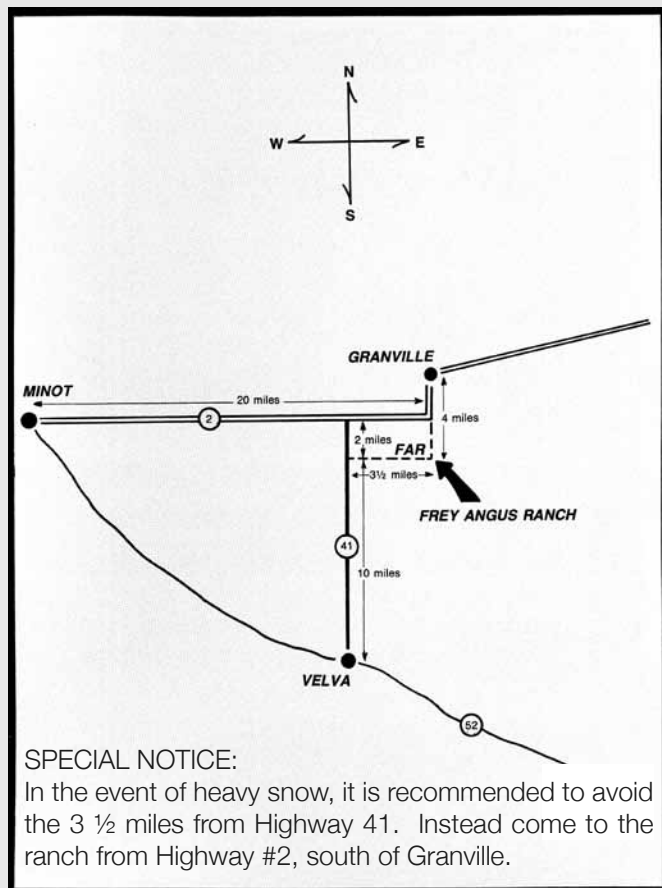
UNCONDITIONAL GUARANTEE FOR INJURY OF BULLS

Frey Angus Ranch will guarantee bulls for injury through the first breeding season which will end as of September 1st in the year of purchase. A replacement will be made through credit in forthcoming sales for those bulls which fail to breed as a result of injury. Salvage value of \$2000 per bull will be deducted from credit. Buyer will retain full salvage of injured bull. Injury resulting in death or death of the bull will not be the responsibility of Frey Angus Ranch. This is an insurable risk that the purchaser can obtain coverage for through Hartland Mutual Insurance Co., at time of purchase, Lynn Frey, Agent.

INJURY OR DEATH PRIOR TO DELIVERY



















Injury resulting in death or death of the bull prior to delivery will not be the responsibility of Frey Angus Ranch. This is an insurable risk with coverage offered at time of sale at the following cost of coverage:

- 1 Month Term.....2.5% of Purchase Price
- 2 Month Term.....3.0% of Purchase Price
- 3 Month Term.....3.5% of Purchase Price
- 6 Month Term.....4.0% of Purchase Price
- 1 Year Term.....6.0% of Purchase Price



**Check these reasons why there is a difference
with cattle purchased from**

FREY ANGUS RANCH

-  The cattle will be cataloged according to the sale order.
-  You can evaluate selections with complete meaningful ratios for weaning, gain, yearling, and scrotal performance.
-  You have the most updated EPD information available for birth, weaning, combined maternal traits, yearling weights, scrotal size and carcass traits.
-  Bulls will be evaluated for carcass merit by ultrasound.
-  You buy our bulls and females at the ranch where you deal direct with one owner and can see the herd, facilities, and management. Conditions comparable to most commercial operations.
-  Your purchases will not have been exposed to other cattle in stockyard facilities—they are born, tested, and sold at the ranch. These are FAR bred and raised cattle.
-  Your purchases will have been developed on a feed test ration, designed for optimum roughage utilization, genetic expression, and soundness. They are naturally thick and heavy muscled.
-  You can obtain cattle from a cowherd that is successfully A-I bred for a 60 day calving period and noted for calving ease.
-  Your bulls will have been screened for fertility soundness and testicle measured – you cannot risk anything else.
-  You can find bulls not only ideal for first calf heifers, but also good enough and big enough you'll want to use them on your cows as well. Many January and February yearlings.
-  Calving ease bulls will be identified and recommended for use on heifers. Nearly 2/3 of bulls are calving ease.
-  You can put together uniform groups of half and three-quarter brothers. Uniformity is a bred-in trait with these cattle.
-  Your purchases will represent over 60 years of selection for cattle that calve easy, milk, and grow. Many of the cattle will have from six to ten generations of FAR breeding.
-  Your bulls will be unconditionally guaranteed for injury through breeding season. A replacement will be made available or credit in forthcoming sales for those bulls which fail to breed, as indicated under terms and conditions.
-  Free delivery will be offered on bulls selling to North Dakota and adjacent states. Your purchases will be delivered directly to your ranch facilities. Reasonable costs on delivery elsewhere will be offered as well.
-  Feeding arrangements will be available on the bulls at a charge of \$2.00 per day.
-  Your purchases will be affordable. This volume of quality cattle selling will sell in everyone's price range. Seventy percent of the bulls in past sales have sold under \$3,500.00 and thirty percent under \$2,500.00. You'll get the most for your dollar.
-  Volume discounts available.

PERFORMANCE DATA

All of the EPDs birth weight, 205-day weights, ratios and carcass information in this catalog is official data processed by the American Angus and Red Angus Associations and are the current, updated numbers. The yearling weights are projected 365 day weights based off individual average daily gain on test x 160 days plus adjusted 205 day weight. A supplemental sheet will be available sale day with ultrasound data and updated ultrasound EPD's on recently scanned bulls.

EXPECTED PROGENY DIFFERENCE (EPD)

Is the prediction of how progeny of each animal are expected to perform relative to the progeny of the other animals in the Angus breed. As data continues to accumulate, accuracy levels rise and EPDs can shift accordingly.

BIRTH WEIGHT EPD (BW)

Expressed in pounds, is a predictor of transmitting ability for birth weight. The Angus breed is noted for calving ease. A bull with a birth weight EPD under +3.0 is generally regarded as suitable for mating with virgin heifers.

WEANING WEIGHT EPD (WW)

Expressed in pounds, is a predictor of the transmitting ability for weaning weight. An emphasized trait when marketing calves at weaning. For example, you can expect progeny from a sire with a +60 weaning EPD to weigh 30 lbs more at weaning on the average than progeny from a sire with a weaning EPD of +30.

YEARLING WEIGHT EPD (YW)

Expressed in pounds, is a predictor of transmitting ability for yearly weight. An emphasized trait for yearling feedlot performance and profitability.

MATERIAL MILK EPD (MILK)

Is a predictor of transmitting ability of the portion of calf weaning weight attributed to daughters milk. An indicator of replacement female production level.

MARBLING EPD (MARB)

Is a predictor of transmitting ability for intramuscular fat. The majority of straight Angus cattle will grade USDA choice or higher under normal feedlot management.

RIBEYE AREA EPD (REA)

Is a predictor of transmitting ability for ribeye area. Muscle is a key component of yield grade.

FAT THICKNESS EPD (FAT)

Is a predictor of transmitting ability for external fat thickness and correlates to fleshing ability.

WEANING RATIO (WR)

Is a direct comparison of an individual to others in its contemporary group. A weaning ratio of 100 is always average for the group and a figure below or above 100 is the percent difference that the animal is above or below the average.

\$ BEEF VALUE (\$B)

Is an index value expressed in dollars per head, is the expected average difference in future progeny performance for post-weaning and carcass value compared to progeny of other sires. Breed average is estimated to be approximately + \$39.00.

SCROTAL CIRCUMFERENCE (SC)

Scrotal measurements in centimeters will be cataloged on all bulls selling. A measurement of 33 centimeters is considered acceptable for yearling bulls. A measurement of 36 centimeters is considered acceptable in 2 year old bulls. The larger the measurement is a good indication of semen volume one can expect for each bull. Scrotal circumference in catalog is adjusted to 365 days of age on yearlings. Older bulls are actual size.

SEMEN EVALUATION

A semen evaluation is encouraged prior to bulls being used. Frey Angus Ranch will guarantee a satisfactory semen evaluation prior to the first breeding season on all bulls selling. This will be prior to June 1st in the year of purchase. All bulls will be tested and examined prior to the sale. A replacement will be made available or credit in forthcoming sales for those bulls which fail to pass a satisfactory semen evaluation prior to June 1st.

FREY ANGUS RANCH

1219 55th St. N
Granville, ND 58741

PRESORTED
STANDARD
US POSTAGE PAID
MINOT, ND
PERMIT NO 284



“Our cattle are deep in snow and quality.”

“On April 18th the snow may have disappeared but the quality will still be here!”